

Alaa Ramadan

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Senior Media Production Specialist – Videography, Graphic Design, and Video Editing

Senior Media Production Specialist with expertise in videography, graphic design, and video editing. Skilled in creating engaging content and managing projects with creativity and precision.

Professional Profile

Senior Media Production Specialist with a Golden Visa in the UAE as a film director. Experienced in film directing, cinematography, graphic design, and leading large production teams. Worked with top companies in real estate, media, and education, delivering award-winning content and innovative TV and cinematic projects.

Skills

- **Technical Skills:** Adobe After Effects, Premiere Pro, Photoshop, Illustrator, Final Cut Pro, Adobe Audition, Adobe XD, WordPress
- **Core Competencies:** Cinematography, Video Production & Editing, Motion Graphics, Visual Effects, Storyboarding, Scriptwriting, Digital Media, Camera Operation, Lighting Techniques, Sound Editing, Post-production, Content Creation, Project Management
- **Soft Skills:** Creative Writing, Leadership, Teamwork, Management

Work Experience (www.alaa-ramadan.com)

TV Director, Videographer, and Video Editor

Abu Dhabi channel | Abu Dhabi, UAE
(January 2023 - August 2024)

- Directed and supervised the production of multiple TV shows, ensuring creative vision and quality standards were met.
- Managed a team of 25+ production staff, including videographers, editors, and graphic designers, to deliver high-quality broadcast content.
- Coordinated all aspects of the production process, from pre-production planning and script development to post-production editing and final delivery.
- Oversaw camera operation, lighting setups, and sound design to enhance visual storytelling and maintain broadcast standards.
- Collaborated with writers, producers, and on-screen talent to ensure content aligned with the channel's objectives and audience preferences.
- Applied advanced video editing techniques, color grading, and motion graphics to create engaging visual content.
- Maintained project timelines and budgets, ensuring efficient use of resources and timely delivery of episodes.

Videographer and Editor

Al-Alamy Real Estate | Dubai, UAE

(December 2021 - May 2024)

- Filmed and edited over 160 promotional videos, showcasing real estate properties to enhance the company's market presence.
- Collaborated with the marketing team to develop creative concepts and storyboards for video content.
- Utilized advanced editing techniques, including color correction, sound design, and motion graphics, to deliver visually appealing videos.
- Managed video shoots on location, setting up lighting, camera equipment, and sound recording for optimal quality.
- Edited footage to create compelling promotional materials for digital platforms, social media, and client presentations.
- Ensured timely delivery of video projects while maintaining high production standards and attention to detail.
- Assisted in developing video strategies that aligned with the company's marketing goals and audience engagement objectives.

Director and Videographer

Celia Target Marketing | Dubai, UAE

(January 2021 - October 2023)

- Directed and filmed over 150 video projects for various real estate clients, enhancing marketing campaigns and boosting property visibility.
- Collaborated with clients to understand project objectives, ensuring videos met specific marketing goals and audience expectations.
- Managed all aspects of video production, including planning, shooting, and editing, to deliver high-quality content on schedule.
- Implemented creative techniques in filming and editing, such as drone footage and cinematic shots, to showcase properties effectively.
- Worked closely with marketing teams to align video content with broader campaign strategies, increasing engagement and lead generation.
- Conducted on-site video shoots, overseeing camera operation, lighting setup, and sound quality to achieve optimal results.
- Edited videos using advanced software, incorporating motion graphics, transitions, and sound design to produce polished final products.

Graphic Designer and Filmmaker

Canadian University in Egypt | Cairo, Egypt

(January 2017 - December 2021)

- Designed a variety of digital and print materials, including brochures, posters, and social media graphics, to support university marketing initiatives.
- Produced and directed educational and promotional films, enhancing the university's visibility and brand image.
- Collaborated with faculty and marketing teams to create visual content that communicated key messages effectively to the target audience.

- Managed the entire filmmaking process, from scriptwriting and storyboarding to filming, editing, and post-production.
- Utilized advanced graphic design software to create visually appealing content that adhered to the university's brand guidelines.
- Edited video content, adding motion graphics, visual effects, and sound design to produce engaging multimedia presentations.
- Coordinated video shoots on campus, setting up lighting, camera equipment, and audio recording to capture high-quality footage.

Additional Experience:

- **Event and Concert Coverage:** Skilled in covering live events and concerts, including directing and producing music videos. Notable events covered include the Azizi RealEstate concert, Damac RealEstate event, and the TikTok event in Dubai 2023.
- **Freelancer for Major Companies and Institutions:** Provided freelance services for leading organizations like Frames House, House Creative, Ajman Police, and Dubai Media.

Roles included scriptwriting, creative concept development, videography, video editing, and managing media teams, contributing to successful project execution and impactful content delivery.

EDUCATION

Bachelor of Mass Communication

Canadian University | Cairo, Egypt
2016 – 2020

- Graduated with a GPA of 3.8, equivalent to an excellent grade.
- Awarded first place for two consecutive years for the graduation project film.

Languages:

- Arabic: Native
- English: Fluent

Social Media Accounts:

Tiktok	@alaaramadan986	1,300,000 followers
Instagram	@alaa.ramadn	420,000 followers
YouTube	@alaaramadan9	60,000 followers
Facebook	@alaa-ramadan	370,000 followers